

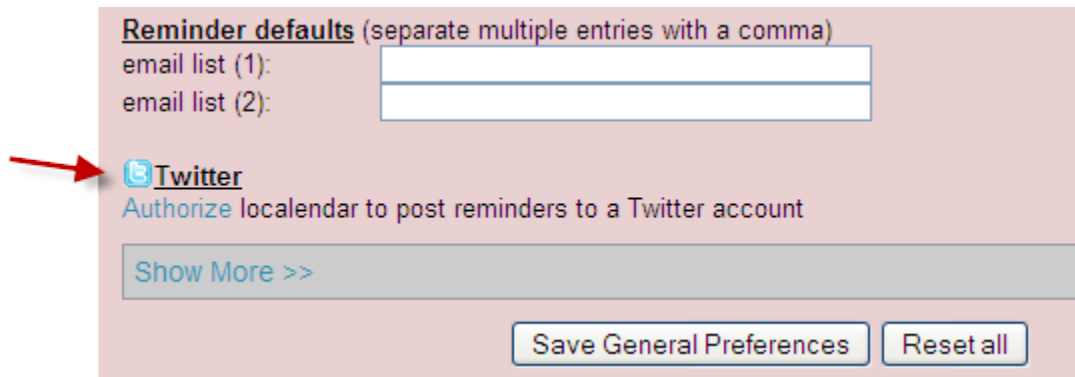
Twitter Integration

Configuration

localendar lets you send Twitter status updates ("tweets") as event reminders.

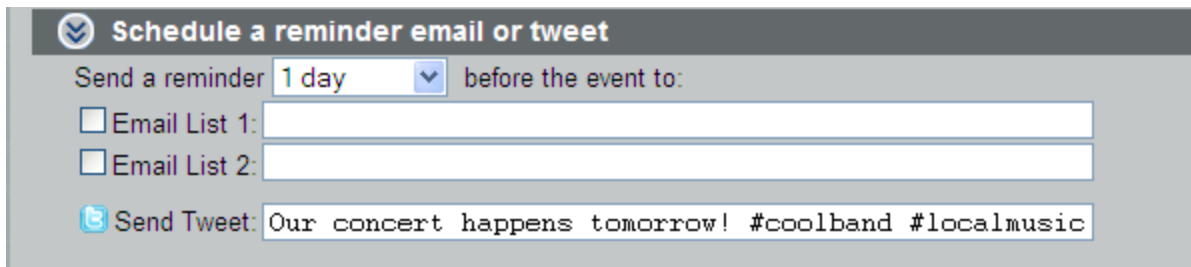
To use this feature, you must first authorize a Twitter account. localendar uses [OAuth](#), so your Twitter credentials are protected, and you can de-authorize localendar at any time.

Under Options->General, click the "Authorize" link in the Twitter section:



The screenshot shows the 'Reminder defaults' section of the localendar configuration page. It includes input fields for 'email list (1)' and 'email list (2)'. Below these is the 'Twitter' section, which is highlighted with a red arrow. The Twitter section contains a Twitter logo icon, the text 'Twitter', and a link 'Authorize localendar to post reminders to a Twitter account'. Below this is a 'Show More >>' link. At the bottom of the configuration area are two buttons: 'Save General Preferences' and 'Reset all'.

Once you have completed the authorization process, you can enter your custom tweet on the Reminder section of the Event Editor:



The screenshot shows the 'Schedule a reminder email or tweet' section of the Event Editor. It features a dropdown menu set to '1 day' and a text input field for 'before the event to:'. Below this are two checkboxes for 'Email List 1' and 'Email List 2'. At the bottom is a 'Send Tweet' section with a text input field containing the text 'Our concert happens tomorrow! #coolband #localmusic'.

Why this is cool

Now that you can have events that send tweets, you can do some neat stuff:

- Events can automatically send updates to your Twitter followers
- Tweet event reminders to multiple hashtags for event publicity
- Use scheduled events to send recurring tweets; essentially using localendar as a powerful tweet scheduling system

If you have a Twitter widget on your site that shows your current update stream, it will be updated automatically as your events tweet. Now your calendar is automatically updating other parts of your site!

You can use your tweets to trigger a chain of actions and build custom mashups. Check out the web site [ifttt.com](#) (If this, then that) for more ideas (ifttt.com is not affiliated with localendar.com)